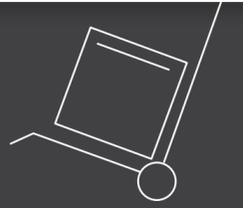


5 Ways to Optimize Supply Chain Management



The pandemic, political instability, natural disasters and other crises have highlighted the urgent need for global supply chain management. A complete view of your supply chain data can mean the difference between missing equipment parts and empty shelves, and delivering high-quality products and services. AI-powered cloud data management and governance can provide the visibility you need to achieve the five supply chain management goals outlined below.

	Chief Procurement Officers	Organizations with High Data Maturity	Informatica Customers
<p>1</p> <p>Boost Operational Efficiency</p>	 <p>78% of chief procurement officers cite driving operational efficiency as top priority¹</p>	 <p>78% of organizations with high data maturity have improved operational efficiency by 25% or more²</p>	 <p>45% of Informatica customers surveyed have realized \$1 million or more in efficiency benefits³</p>
<p>2</p> <p>Optimize Cost Management</p>	 <p>76% of chief procurement officers cite reducing costs as a top priority⁴</p>	 <p>67% of organizations with high data maturity have improved operational cost management by 25% or more⁵</p>	 <p>33% of Informatica customers surveyed have realized between \$5 million and \$10 million in cost benefits⁶</p>
<p>3</p> <p>Drive Innovation</p>	 <p>73% of chief procurement officers cite innovation as a top priority⁷</p>	 <p>69% of organizations with high data maturity have improved industry innovation by 25% or more⁸</p>	 <p>30x See how Informatica Innovation Award winners prepare their data for AI and other innovative uses up to 30 times faster⁹</p>
<p>4</p> <p>Prioritize the Introduction of New Products and Services</p>	 <p>69% of chief procurement officers cite introducing new products and services as a top priority¹⁰</p>	 <p>83% of organizations with high data maturity have improved time to market for new products and services by 25% or more¹¹</p>	 <p>93% of Informatica customers surveyed have improved time to market¹²</p>
<p>5</p> <p>Improve Supply Chain Risk Management</p>	 <p>68% of chief procurement officers cite enhancing risk management as a top priority¹³</p>	 <p>81% of organizations with high data maturity have improved operational risk profile by 25% or more¹⁴</p>	 <p>33% of Informatica customers surveyed have realized \$10 million or more in risk management benefits¹⁵</p>

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¹ https://www2.deloitte.com/content/dam/Deloitte/us/Images/Misc/Infographic/us-2021-global-cpo-infographic.pdf?icid=learn_more_content_click
² IDC, Global Chief Data Officer (CDO) Engagement Survey 2021 Data Readout, Sponsored by Informatica, doc #US48079321, July 2021
³ Informatica Research Chart: Business Value Generation Using MDM Solution(s) | TechValidate
⁴ https://www2.deloitte.com/content/dam/Deloitte/us/Images/Misc/Infographic/us-2021-global-cpo-infographic.pdf?icid=learn_more_content_click
⁵ IDC, Global Chief Data Officer (CDO) Engagement Survey 2021 Data Readout, Sponsored by Informatica, doc #US48079321, July 2021
⁶ Informatica Research Chart: Business Value Generation Using MDM Solution(s) | TechValidate
⁷ https://www2.deloitte.com/content/dam/Deloitte/us/Images/Misc/Infographic/us-2021-global-cpo-infographic.pdf?icid=learn_more_content_click
⁸ IDC, Global Chief Data Officer (CDO) Engagement Survey 2021 Data Readout, Sponsored by Informatica, doc #US48079321, July 2021
⁹ https://www.informatica.com/content/dam/informatica-com/en/collateral/ebook/unleashing-the-power-of-data-2021_ebook_4176en.pdf
¹⁰ https://www2.deloitte.com/content/dam/Deloitte/us/Images/Misc/Infographic/us-2021-global-cpo-infographic.pdf?icid=learn_more_content_click
¹¹ IDC, Global Chief Data Officer (CDO) Engagement Survey 2021 Data Readout, Sponsored by Informatica, doc #US48079321, July 2021
¹² Informatica Research Chart: Digital Commerce | TechValidate
¹³ https://www2.deloitte.com/content/dam/Deloitte/us/Images/Misc/Infographic/us-2021-global-cpo-infographic.pdf?icid=learn_more_content_click
¹⁴ IDC, Global Chief Data Officer (CDO) Engagement Survey 2021 Data Readout, Sponsored by Informatica, doc #US48079321, July 2021
¹⁵ Informatica Research Chart: Business Value Generation Using MDM Solution(s) | TechValidate

